



# COUNTY OF SAN DIEGO

## LAND USE AGENDA ITEM

### BOARD OF SUPERVISORS

GREG COX  
First District

DIANNE JACOB  
Second District

PAM SLATER  
Third District

RON ROBERTS  
Fourth District

BILL HORN  
Fifth District

**DATE:** August 6, 2003

**TO:** Board of Supervisors

**SUBJECT:** GENERAL PLAN 2020 INTEREST GROUP MEMBERSHIP (District: All)

**SUMMARY:**

### **Overview**

General Plan 2020 is a comprehensive update of the San Diego County General Plan, which will establish future growth and development patterns for the unincorporated areas of the County. The Interest Group is one of the two advisory groups established by the Board of Supervisors to provide input on the project. Members of the group have invested a significant amount of time and effort in an often contentious process to reach consensus on their recommendations. In part, because of their involvement, the project has been able to move forward with broad based support. On June 25, 2003 (1), the Board of Supervisors directed the Chief Administrative Officer to return in 30 days with a resolution to the conflict of purpose with some members of the Interest Group.

### **Recommendation(s)**

#### **CHIEF ADMINISTRATIVE OFFICER:**

Replace the individuals on the Interest Group who are found to have a conflict of purpose with the General Plan 2020 process. Appoint new individuals who have a similar background interest in order to maintain a balanced group.

### **Fiscal Impact**

N/A

### **Business Impact Statement**

N/A

### **Advisory Board Statement**

N/A

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**BACKGROUND:**

General Plan 2020 is a comprehensive update of the San Diego County General Plan, which will establish future growth and development patterns for the unincorporated areas of the County. In order to gain input into the project from various viewpoints, the Board of Supervisors established two advisory groups with equal status. The Interest Group is one of the two advisory groups established by the Board of Supervisors and is comprised of representatives from the building industry, environmental community, professional planning organizations, and the Farm Bureau. The Chief Administrative Officer appoints the individuals to the group and ensures the membership is balanced among the competing interests to allow all members the opportunity to participate and their viewpoints to be heard. Members of the group have invested a significant amount of time and effort in an often contentious process to reach consensus on their recommendations. Their efforts have aided in the progress of the project and the broad based support from the various interests.

On June 25, 2003 (1), the Board of Supervisors directed the Chief Administrative Officer to return in 30 days with a resolution to the conflict of purpose with members of the Interest Group. Several options are available to resolve the issue:

1. Retain the full group size and replace individual members of the Interest Group who support efforts which conflict with the progress of the project. Replace those individual members with others with similar interests in order to maintain a balanced group.
2. Reorganize the Interest Group with four fewer members while continuing to maintain a balance. This would enable the group to move forward without a conflict of purpose and refocus on the tasks ahead. This would bring the membership of the group down to 15 members.
3. Retain Interest Group with existing membership but remove voting privileges for members with a conflict in purpose.
4. Disband the Interest Group and thank them for their efforts and participation.

Upon review of the tasks completed by the project, the tasks ahead for the Interest Group, and the current conflict of purpose among some of the members of the group, it is an appropriate time to adjust membership to remove those with a conflict and introduce new members. This will allow the group to continue to function effectively and provide the input the County is seeking from a broad range of perspectives. Retaining the Interest Group with a full membership and replacing the individuals would continue the consensus building efforts and provide valuable input into the process. New members of the group would need to come up-to-speed quickly but the conflicts of purpose would be resolved and the group would remain balanced and productive. Although reorganizing and reducing the size of the Interest Group may be the most efficient option, it would reduce the broad base of interests at the table. The other two options would either expend time and effort to resolve the conflict within the group parameters, or eliminate the input from the Interest Group all together.

**Linkage to the County of San Diego's Strategic Plan**

Resolving the conflicts of purpose on the Interest Group will help the GP2020 project move forward which is consistent with the County's Strategic Initiatives for the Environment, Safe and

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Livable Communities and Kids. Recognizing environmental constraints when applying densities to land throughout the County, for example, is consistent with Strategic Initiatives for the Environment and is incorporated in GP2020 planning concepts. Planning concepts associated with physical form are consistent with the County's Strategic Initiatives for building Safe and Livable Communities. Community development concepts include a balance of development densities, housing types, and uses within each community – which meets the Countywide Strategic Initiative to support Kids through the planning for housing, parks and open space.

Respectfully submitted,

ROBERT R. COPPER  
Deputy Chief Administrative Officer

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**AGENDA ITEM INFORMATION SHEET**

**CONCURRENCE(S)**

<b>COUNTY COUNSEL REVIEW</b>	<input checked="" type="checkbox"/> Yes	
Written disclosure per County Charter §1000.1 required?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
<b>GROUP/AGENCY FINANCE DIRECTOR</b>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
<b>CHIEF FINANCIAL OFFICER</b>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
<b>GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR</b>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
<b>COUNTY TECHNOLOGY OFFICE</b>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A
<b>DEPARTMENT OF HUMAN RESOURCES</b>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> N/A

**Other Concurrence(s):** N/A

**ORIGINATING DEPARTMENT:** Department of Planning and Land Use

**CONTACT PERSON(S):**

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**AUTHORIZED REPRESENTATIVE:**

GARY L. PRYOR, DIRECTOR

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**AGENDA ITEM INFORMATION SHEET**

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**PREVIOUS RELEVANT BOARD ACTIONS:**

On June 25, 2003 (1), the Board of Supervisors directed the Chief Administrative Officer to return in 30 days with a resolution to the conflict of purpose with some members of the Interest Group. September 26, 2001 (1), Directed the Interest Group continue for the duration of the project. May 23, 2001 (10), Directed on-going efforts of the Interest Group; determined financial disclosures for Interest Group members are not required; directed the appointment of two additional members to the interest group. January 10, 2001 (1), Established Interest Group with equal status as the Steering Committee.

**BOARD POLICIES APPLICABLE:**

N/A

**BOARD POLICY STATEMENTS:**

N/A

**CONTRACT NUMBER(S):**

N/A

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